



## - Applying EntreComp to attract young people to the 1st European manufacturing sector: the agri-food industry -

### ENTRECOMP FOOD NEWSLETTER

#### Becoming Food Entrepreneur

December 2022

### Entrepreneurial Competence in Agri-Food Sector



EntreCompFood project partners are sharing their thoughts on the entrepreneurial competence they find important for them.

### Being entrepreneur is not a talent, it is a competence anyone can learn



The JRC - Joint Research Centre, on behalf of DG Employment, Social Affairs and Inclusion, has developed a definition of entrepreneurship as a competence and a reference framework describing it, the [Entrepreneurship Competence Framework \(EntreComp\)](#). It aims to provide evidence-based scientific support to the European policy-making process. The entrepreneurship competence is increasingly recognised as a competence for life, relevant to personal development and fulfilment, finding and progressing in employment, as well as initiating new ventures ranging from community campaigns, social enterprises to new start-up businesses.

Identify your personal strengths by answering the [self-assessment questionnaire](#) on Entrepreneurial competences modified by EntreCompFood project.

### Boosting entrepreneurship competencies during Ecotrophelia competition

Ecotrophelia competition is an excellent project-based opportunity to strengthen student entrepreneurial competences due to team work, learning by doing and to turn their creative ideas into food products with added value. When creating foods students are thinking about the impact on the planet and human health. During EntreCompFood project Entrepreneurship award was created to support the entry of Ecotrophelia food products into the market. On the following link you can watch participating [students testimonials](#) about their experience with Ecotrophelia which competences they had a chance to practice.



### Entrepreneurship spirit award created during EntreCompFood project



Within EntreCompFood project the entrepreneurship spirit award was created and celebrated at Ecotrophelia 2022. Three main steps to award the winner were:  
- Students learnt about entrepreneurship competences and had a possibility to enrol into the EIT-Food on-line training on entrepreneurship Inspire4Ecotrophelia.  
- Students evaluate their progress with self-assessments questionnaire.  
- Jury selection of a winning team on Entrepreneurship based on their report & product pitch presentation.

Read more about [Ecotrophelia award](#).

### The winner of entrepreneurship spirit award at Ecotrophelia 2022



The first EntreCompFood award was given during the Ecotrophelia Europe Competition 2022 during SIAL. The prize was given to the team which had the biggest average within the chosen set of entrepreneurship competencies. The winner was "Sauces Papillon" a team, that had developed a new conservation technique that is implemented on their process, so it keeps the product fresh after the production. The reason of obtaining the higher score can be explained by the already created company and the establishment of the manufacture from obtaining seasonal ingredients to the production of the sauces.

More about [Sauces Papillon](#).

### Set your vision to follow it with love and passion



Prof. Miquel Lladó - One of the top experts in business strategy, Miquel Lladó shares with us his professional experience how to write your own future, future to fall in love with. In this video you will discover Miquel Lladó's work methodology, and, more importantly, the ideas that have contributed to him creating his own future and reaching high-ranking levels in business leadership that he wrote also in a book "Falling in love with the future".

### Podcast about entrepreneurship Empezar TV



Spanish national multiplatform streaming channel designed by and for entrepreneurs, called [empezar.tv](#), offers more than 70 programs broadcast and accumulates more than 548,000 views only on Youtube, reaching two million impacts on all its social networks. The world is changing and we don't want to be left out. Within [empezar.tv](#) we have tried to include a whole series of resources for entrepreneurship where can be found different videos with key information to undertake and work on entrepreneurial skills. In YouTube videos you can apply the translation to another language. [Watch a well-known investor](#) in Spain give advice on the Business Idea, related to the Vision that an entrepreneur should have.

### JOIN US at the Conference on Development Entrepreneurship Competences!

Supporting youth  
in agri-food industry to foster their  
entrepreneurial mindset



EntreCompFood final project conference: Applying Entrecomp to attract young people to the 1st European manufacturing sector: the agri-food industry.

26th January 2023 in Brussels  
one day final conference

REGISTER HERE



We are pleased to invite you to the EntreCompFood [project Final Conference](#) to be held on 26th January 2023 in Brussels. During the first session of the conference the approach of EntreCompFood project to boost entrepreneurship competences during Ecotrophelia competition will be presented; in the second session different actors of European Food System will present initiatives important for innovation in Agri-Food sector.

### Stay tuned and follow EntreCompFood on



### Project partners

